BUSINESS NAME

Dr. Ashish Goel Dr. Geeta K. Dr. Kanika Sood Dr. Meenu Walia Dr. Peush Bajpai Dr. Rajat Saha Dr. SVS Deo Dr. Swasti

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Presidential Message

This story can fit 175-225 words.

The purpose of a newsletter is to provide specialized information to a targeted audience. Newsletters can be a great way to market your product or service, and also create credibility and build your organization's identity among peers, members, employees, or vendors.

First, determine the audience of the newsletter. This could be anyone who might benefit from the information it contains, for example, employees or people interested in purchasing a product or requesting your service.

You can compile a mailing list from business reply cards, customer information sheets, business cards collected at trade shows, or membership lists. You might consider purchasing a

mailing list from a company.

If you explore the Publisher catalog, you will find many publications that match the style of your newsletter.



Caption describing picture or graphic.

quently you publish the newsletter and its length. It's recommended that you publish your newsletter at least quarterly so that it's considered a consistent source of information. Your customers or employees will look forward to its arrival.

Next, establish how much time and money you can spend on your newsletter. These factors will help determine how fre-

From the Secretary's Desk

This story can fit 75-125 words.

Your headline is an important part of the newsletter and should be considered carefully.

In a few words, it should accurately represent the contents of the story and draw readers into the story. Develop the headline before you write the story. This

way, the headline will help you keep the story focused.

Examples of possible headlines include Product Wins Industry Award, New Product Can Save You Time!, Membership Drive Exceeds Goals, and New Office Opens Near You.

JANUARY 2020

Mon	Tue	Wed	Thu	Fri	Sat	Sun
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

Schedule of Events

- Date Briefly describe the event here, including time and place.
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Caption describing picture or graphic.

Launch of Delhi Musculoskeletal Oncology Group

The Delhi Musculoskeletal Oncology Group (DMSOG), under the aegis of Oncology Forum and supported by the Delhi Orthopaedic Association, was launched on 22nd May 2019 at Max Institute of Cancer Care, Saket. The meeting was attended by 70 doctors. The attendees represented all fraternities who come together for management of musculoskeletal tumors, including orthopaedic oncologists, orthopaedic surgeons, radiation oncologists, medical oncologists, pediatric oncologists, surgical oncologists, pathologists, radiologists and physiothera-pists. Three complex cases were presented by experts, and a panel discussion

followed each presentation. An outline of the scope of work, future direction and suggested activities were discussed, and it was agreed that there is a definite need for such a forum in Delhi NCR. The group was formally launched with lamp lighting by leaders in musculoskeletal oncology from across Delhi NCR, as well as office bearers of Oncology Forum and Delhi Orthopaedic Association. The aim of DMSOG is to encourage collaboration in research, academics and clinical work in the field of bone and soft tissue tumors across NCR. This will include creating awareness regarding sarcoma diagnosis and treatment, multicentre studies, meetings and CMEs on musculoskeletal oncology, structuring academic programmes and organizing classes for orthopaedic and oncology teaching and encouraging standard management protocols for these diseases.

Dr Akshay Tiwari

Head & Associate Director Musculoskeletal Oncology Max Institute of Cancer Care Saket, New Delhi

Inside Story Headline



This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

Caption describing picture or graphic.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or

find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it

"To catch the reader's attention,

place an interesting

sentence or

quote from

the story

here."

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed

internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or yendors.

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thou-

sands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.



Caption describing picture or graphic.

Paediatric central nervous system (CNS) tumors are the most common solid tumors in children and comprise 15% to 20% of all malignancies in children. Paediatric brain tumors are masses or growths of abnormal cells that occur in a child's brain or spinal cord and can occur in the tissue and structures that are near it. These tumors may be of different types— some are noncancerous (benign) and some are cancerous (malignant) that can spread to different parts of the body.

Primary brain tumors begin when normal cells have errors (mutations) in their DNA. These mutations allow cells to grow and divide at increased rates and to continue living when healthy cells would die. The result is a mass of abnormal cells, which forms a tumor which interferes not just with its own functioning but with functioning of other structures near it as well. A brain tumor leads to swelling in the brain leading to increase in intracranial pressure which leads to various symptoms as headache, vomiting,

Dear parents

May u never have to detect brain tumors ever in your lovely children.

But for these symptoms, you should have a very high index of suspicion.

If the child has headache, weakness or has a decrease in vision

Or has slurred speech and stays in a state of confusion or depression

Please soon consult a good Neuro-physician or a Paediatrician.

He might get disinterested in studies or may stay in a state of indecision.

In addition, personality or behaviour changes also warrant urgent attention.

Nausea, vomiting or loss of taste to food can



PEDIATRIC CNS TUMORS

Early warning symptoms that every parent should know

visual loss etc. To make you understand various warning signs or symptoms of brain tumors, I have written a poetry to summarise these symptoms.

So my request to you is to keep a watch on these symptoms and investigate the child further. The child needs to undergo few tests to diagnose the tumor. These include neurological exam by a Neurophysician or Neurosurgeon, Imaging tests as CT scan, MRI brain with contrast, ophthalmological examination to check vision, audiometry to see the status of hearing, various blood tests, EEG if child had seizures and certain precision tests depending on site of tumor to reach at a definite diagnosis and to check if tumor has spread to other parts of body. Some children may need MRI spine with contrast or a lumbar puncture to rule out tumor spread to cerebrospinal fluid (CSF).

Pediatric CNS Tumors

a maximal safe resection to safely remove as much tumor as safely possible but with preservation of neurological functions. This surgical sample is sent to laboratory and examined under a microscope to reach at a final diagnosis and certain immunohistochemical (IHC) markers may need to be conducted on the biopsy to arrive at a definite conclusion. Sometimes complete resection may not be possible and child may undergo stereotactic biopsy to know the nature of the tumor. After the biopsy report comes depending on variety of brain tumor, the child may need few rounds of injectable chemotherapy or few sessions of radiation therapy to prevent the tumor coming back again. Radiation is a highly focussed treatment given by high energy x rays to eradicate the tumor and is a completely painless treatment. These days there has been a lot of advancements in techniques of radiation as 3DCRT, IMRT, IGRT or SBRT which help in delivery of maximal dose to tumour but with sparing of surrounding normal structures. These have lead to better survival and cure rates with preservation of good quality of life.

There are few words scarier to hear than to hear that your child has been diagnosed with cancer. A number of questions trouble you regarding why was the child diagnosed with this disease. It's a "Tumor of the soul" and affects not just the child but the whole family. The problem is -The brain doesn't feel pain but it's the loved ones who find it tough to see the child undergo so much.

I beg you, to have patience with everything unresolved in your heart and to try to love the questions

now. Perhaps then, someday far in their dreams. the future, you will gradually, without even noticing it, live your way into the answer."

Once the diagnosis is made please don't be in a state of denial but accept the diagnosis and start the treatment immediately and don't delay the treatment. I know it's tough to accept the diagnosis and u might feel like taking various opinions to confirm the diagnosis. Don't deny the diagnosis but try to defy the verdict. Second and third opinions can be valuable, but don't spin your wheels and loose time by getting ten opinions." Talk with two doctors and maybe three (as a tie-breaker); then do something. Going from institute to institute can take its toll both in terms of time and energy. Try to make a decision and go Narayana Superspecialty Hospital with it—and believe that you have Gurugram made the best choice possible." Try to find a medical centre that has a finger on the pulse of the latest treatments both nationally and internationally."

When your child is facing cancer, a mantra may help you stay focused and hopeful. And often, the best mantra for your journey comes from someone else who's been there. Please remember with the advances in technology we have the best of facilities available in our country and the survival rates have now improved tremendously. Now we have more than 70 % survivors of paediatric brain tumors. These children may face some long term prob-

A good neurosurgeon will do themselves as if they were locked lems related to treatment as- neurocogrooms or books written in a very for- nitive deficits, endocrine dysfunction, eign language. Don't search for the gonadal toxicity, hypothyroidism, growth answers, which could not be given to disturbance etc. so long term follow up you now, because you would not be with paediatrician, neurosurgeon and able to live them. And the point is to endocrinologist is a must to help them live everything. Live the questions lead a better quality of life and pursue

> We may never understand illnesses such as cancer but we have to learn to deal with them. Sometimes we have to go through things and not around them. Sometimes we truly begin to find ourselves when we are so broken and weak... and in that moment a spark ignites and we dig down and find the strength to stand strong and fight. So many times I think if our children are our future then why are we not fighting to find them a permanent cure? Finding the cure starts with a hope. I dream of a day when every child with cancer would be promised a cure.

Dr Indu Bansal Aggarwal





Business Name

Primary Business Address

Address Line 2

Address Line 3

Address Line 4

Phone: 555-555-5555 Fax: 555-555-5555

Email: someone@example.com

Business Tagline or Motto

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.



Delhi Transplantation & Cellular Therapy Group

Cellular therapies have taken the world by a strorm in the last few months. Of the 187 transplant centres in India reporting to Indian society of Blood and Marrow Transplantation, 12 are from Delhi- NCR. Col. Dr Ajay Sharma from Gangaram hospital delivered an inspirational inaugural address in which he motivated transplant physicians to work in a cohesive manner, collect and publish data, and encouraged national and regional academic groups to join hands. The guest speaker was aptly Prof Rahul Purwar from IIT Mumbai, who is currently spearheading the indigenous CAR-T cell initiative in India. In his lecture, he iterated the importance of having our own indigenous platform for synthesizing cellular products. He also pointed at the humongous cost which goes into only logistics for

manufacturing CAR-T cells in the US which can be significantly compressed in the Indian scenario without jeopardizing the quality of the CAR-T cell product. Dr Jasmeet Kaur discussed how lineage specific chimerisms can help delineate immunomodulation and cellular strategies to prevent graft failure in nonmalignant disorders and prevent



Launch Meeting on 16th October 2019

relapse in malignant disorders. Donor choice in the setting of Haploidentical HSCT was discussed in a very informative and insightful session later in the evening, while the meeting culminated in a panel discussion debating the optimal choice between MUD and Haploidentical Transplant for a patient with acute leukemia without a fully matched sibling donor. There were strong and valid opinions on both sides and the discussion was enjoyed by one and all. We believe, DTCTG will be able to provide significant impetus to educational activities and collaborative research amongst transplant centres in the region and will take cellular therapy education to the next level.